

House Raffle Tickets: Not Just A Piece of Paper

The Value of Your House Raffle Ticket

A house raffle ticket is not just any ol' piece of paper. Like a lottery ticket, your house raffle ticket has the potential to be worth far more than what you paid for it. It may have "\$100?" or "\$50?" printed on it, but a winning ticket is worth as much as the raffled house: \$300,000 or \$500,000 or \$1,000,000 or more...

That's a valuable little piece of paper! And where there are valuable pieces of paper you will always find people ready to make fakes.

House Raffle Ticket Counterfeiting

Cheaters cheat when the odds of getting caught are small, the consequences for being caught aren't too bad, and what they can win is too good to miss out on.

The consequences for committing fraud are pretty bad, but when compared with a chance at a \$500,000 house, some cheaters might feel it's worth the risk. Especially if they think they can get away with it.

And a cheater can easily counterfeit raffle tickets that aren't professionally printed. Raffle tickets can be duplicated by just about anyone when they are:

- Created with templates or software downloaded from the Web
- Printed on office supply store cardstock
- Printed with a home/office printer

Counterfeiting raffle tickets is only one way to cheat. A cheater could also change their house raffle ticket to show the winning number. A ticket with a plain white background and the typical black ink would be easy to erase and reprint for someone determined to win a house.

TicketPrinting.com: High-security Raffle Tickets

TicketPrinting.com has a 3-part security strategy for creating tickets that are difficult to fake?barcodes, special paper, and watermarks:

1. The printing order number is both printed and barcoded on each ticket

2. Heat-sensitive paper has ink that changes color when the ticket is rubbed or warmed by your hand
3. The printer's logo is watermarked (printed lightly in the background) on each ticket in "very difficult to reproduce" microtext

No everyday cheater is going to counterfeit a TicketPrinting.com house raffle ticket with paper from an office supply store. And since the unique number for each order is printed and barcoded on each ticket, a cheater can't even order a batch of their own and pass them off as legitimate?the order number won't match.

Your House Raffle Tickets

A house raffle is a heavily regulated and monitored event with hundreds of thousands of dollars in property at stake. With that in mind:

- If you're a selling your home through a house raffle, expect and demand secure tickets
- If you're managing a house raffle, purchase the most secure tickets you can afford
- If you're buying house raffle tickets, be wary of house raffle tickets that look like you could have made them yourself!

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Resources

[Ticket Printing Security Features](#)

[Know Your Money ? Counterfeit Awareness](#)